# 

## WELCOMETO HOUSE OF BRANDS

#### **House of Brands . HOB**

is a branding & marketing agency providing IBPM\* solutions. [Integrated Branding Project Management]

We create corporate visual identities, marketing techniques, impactful advertising campaigns and artworks positioning new or existing brands into the competitive market!

Our team gathers a handful of highly skilled communication specialists, marketing strategists, and creative designers, who enjoy a homey work environment, made to inspire.

66

Good marketers see consumers as complete human beings with all the dimensions real people have.

#### **H O B**

#### VALUES

We've been a trusted partner to mid and large-scale companies since day 1! Our priority is our client! Our objectives meet our client's objectives! Our goal is our client's success!

#### **H O B**

#### MISSION

To inspire companies, organizations and people-users-audience-consumers, by creating impactful campaigns, raising awareness and assist on achieving the agreed branding and marketing objectives.

#### **H O B**

#### VISION

To build a community of brands that cooperate with us and at the same time creating cross synergies and collaborations between them, through us!

## SERVICES

#### BRANDING MANAGEMENT

Integrated Branding solutions based on R&D, SWOT analysis, Dynamic Artwork and Strategic action plan.

#### MARKETING MIX CAMPAIGN MANAGEMENT

We know all about the 5 P's: product, placement, pricing, promotion and of course person! Interpreting the 5th ``P``=person will diverse your campaign and explode your results!

#### MARKETING CONSULTING

Having the experience and the academic background to interpret the market and justify the techniques for brand development, HOB is already established as a strategic marketing partner.

#### CREATIVE ARTWORK

Each design element for printing, publishing or packaging is a whole story board for us. Do you really know how each consumer interprets your visual identity?

#### WEB DESIGN & DEVELOPMENT

We design and develop (back-end and front-end) WP fully customized websites. That includes from creating custom WordPress themes and plugins to landing pages and building new websites.

#### SOCIAL MEDIA MARKETING MANAGEMENT

Your social media presence with daily activities, promotions, proper content `{`keywords`}`, localized mentality, branded approach and artwork... transforms ``Likes`` and followers to consumers.

#### MEDIA PLANNING

We identify your target audience and then we propose an efficient media plan having always in mind your desired ROI (Return on Investment) and your budget.

#### TV & RADIO PRODUCTIONS

Preparing a scenario or a script is what we love the most! We love radio spots and TV spots... 3, 2, 1 and ACTION! Let the show begin!

#### CORPORATE SOCIAL RESPONSIBILITY CONSULTING

We encourage our clients to participate in initiatives that benefit society! CSR campaigns are a tool of investment in favor of the human resources, the end consumers and the brand engagement!

## PROJECTS WE RUN

























































laisla



















































## VISUAL IDENTITY

## LOGO CREATION



















Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi, Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam forem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet.

Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante.

Etiam rhoncus, n, viverra quis, feugiat a, tellus. Phasellus viverra. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas ac, enima, telluligula, porttitor eu, consegual vitae, eleifend an, viverra quis, feugiat a, tellus. Phasellus viverra. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rEtiam ultricies nisi vel augue. Cura-

bitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, Aliquam lorem ante, dapibus in, viverra quis, feugiat a, telluli consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibu feugiat a, tellus. Phasellus viverra. Etiam ultricies nisi vel augue corper ultricies nisi. Nam eget dui. Etiam rhoncushoncus. Mai telluligula, porttitor eu, consequat vitae, eleifend ac, enim.

Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies n Etiam rhoncus. Aenean vulputate eleifend tellus. Aenean leo li consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibu feugiat a, telluligula, porttitor eu, consequat vitae, eleifend ac, en ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra. vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etta ultricies nisi vel augue. Curabitur ultamcorper ultricies nisi.

Nam eget dui. Etiam rhoncus Aenean vulputate eleifend tellus. porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem a quis, feugiat a, telluligula, porttitor eu, consequat vitae, m lorem ante, dapibus in, viverra quis, feugiat a, tellus. ultricies nisi vel augue, Curabitur ullamcorper ultricies nis

00 000 meganavigation.com f V&E Nega Navigation @ww











## Genious Value



**T** +357 99 000 000

**W** geniousvalue.com **E** genious@value.com



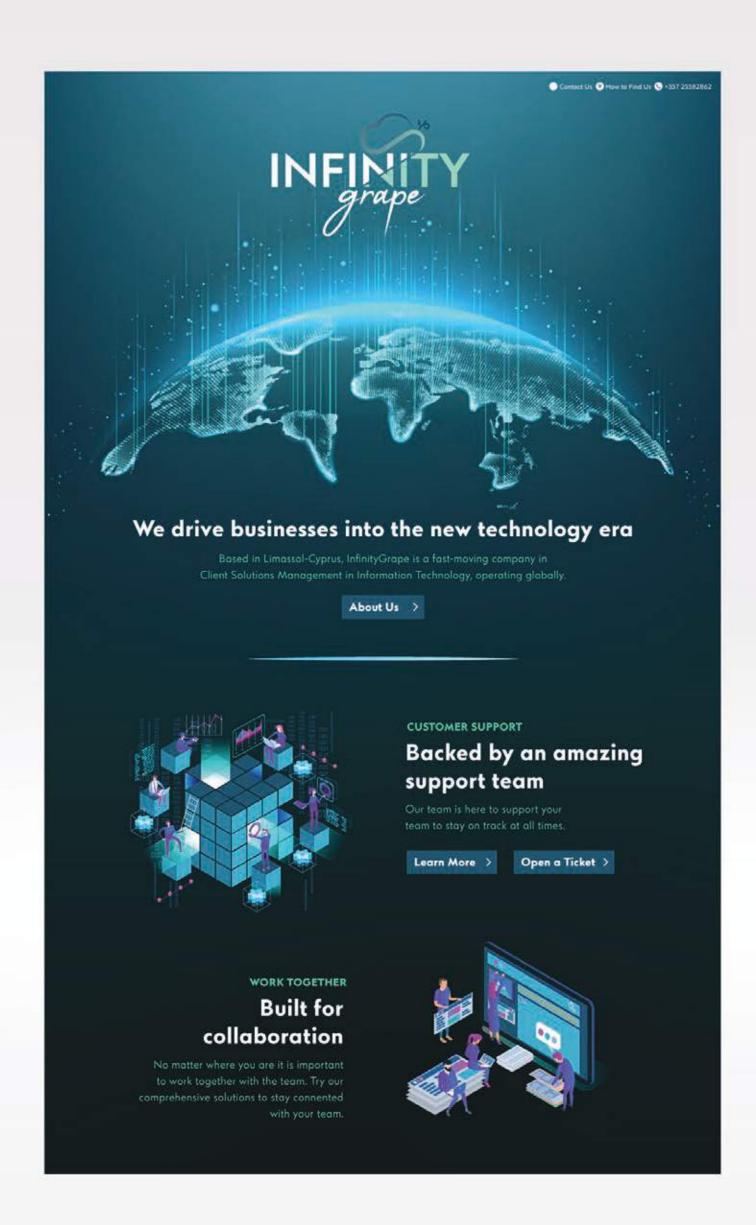






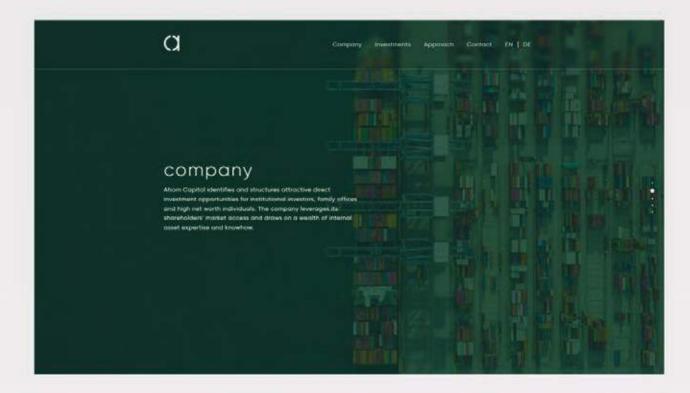
### WEBSITE



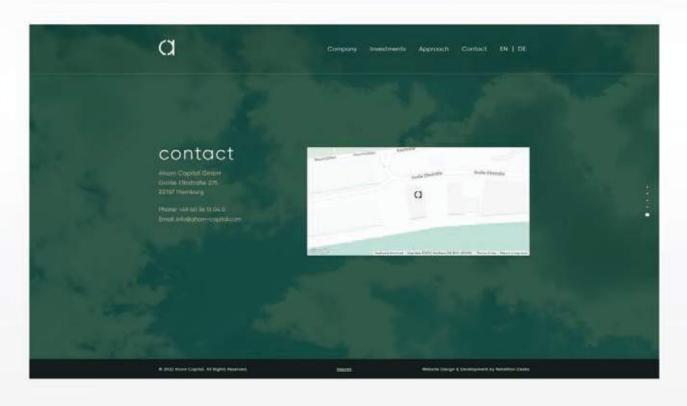


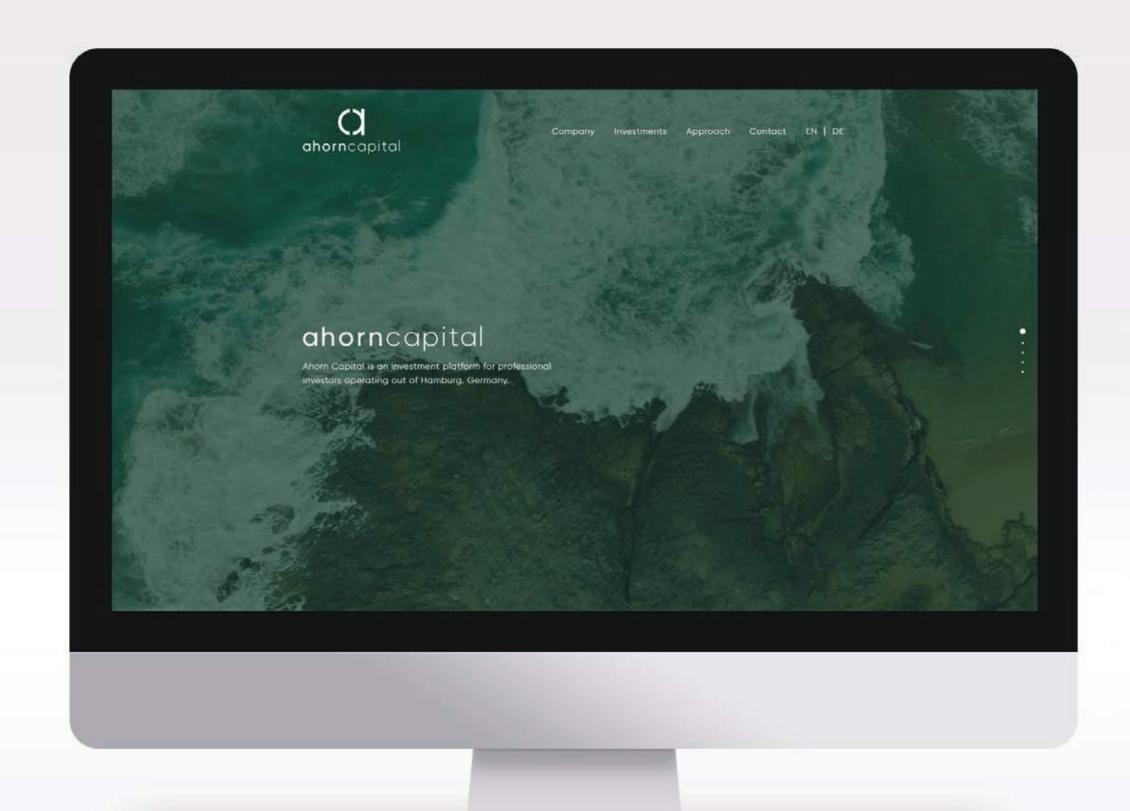




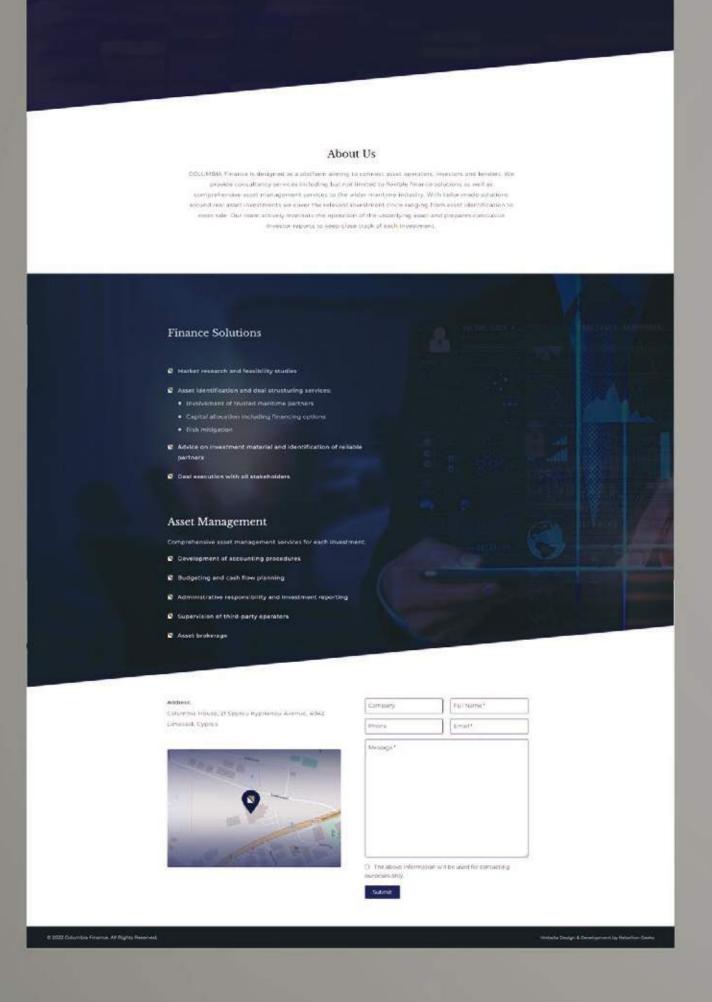










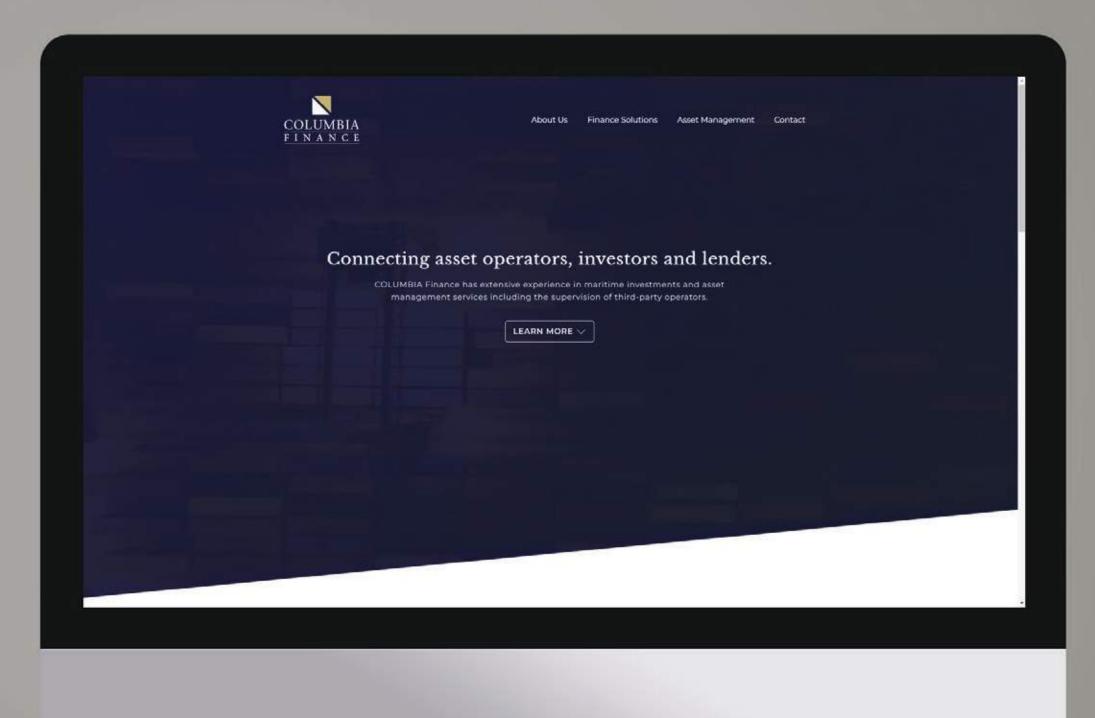


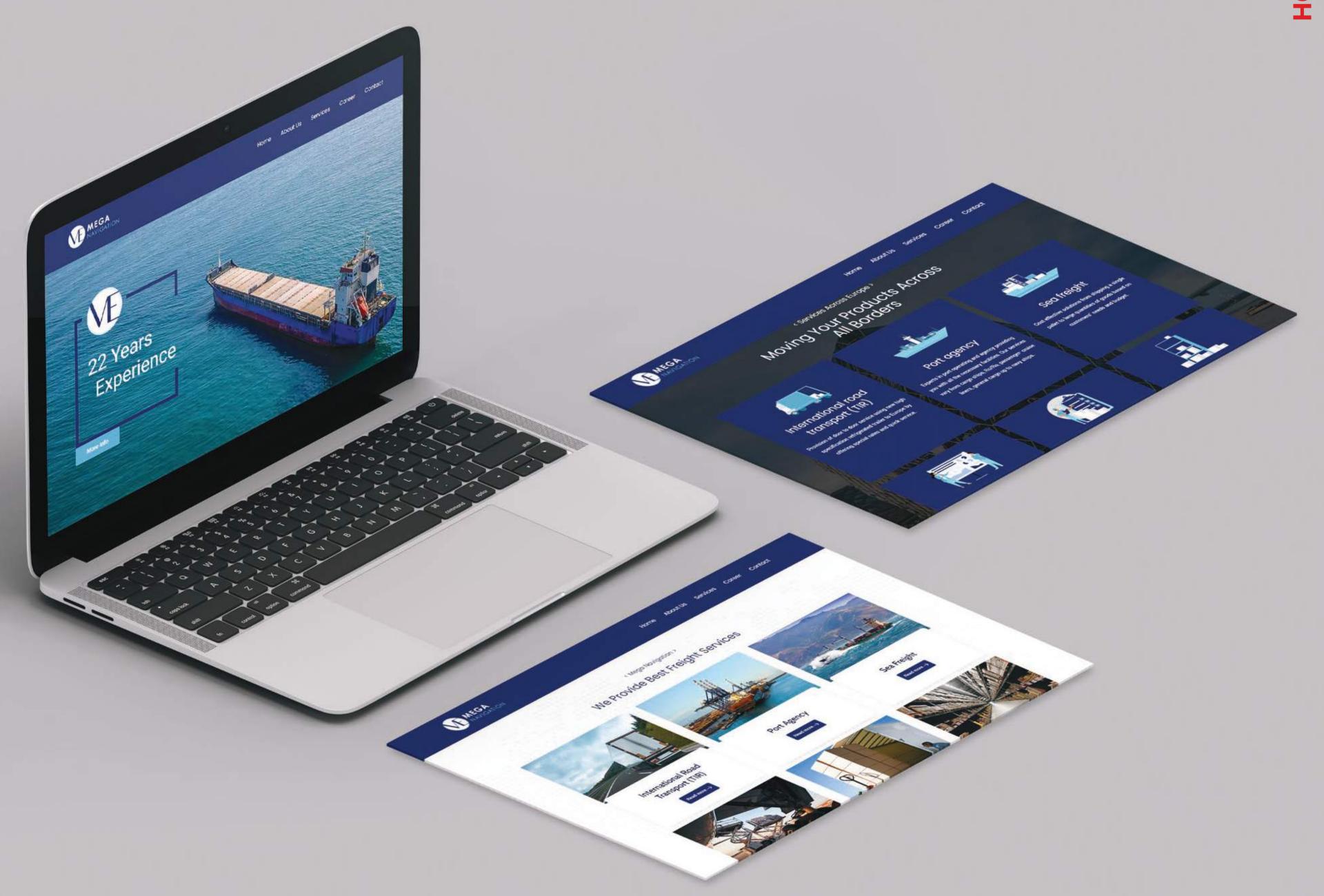
About Us Finance Solutions Asset Management Contact

Connecting asset operators, investors and lenders.

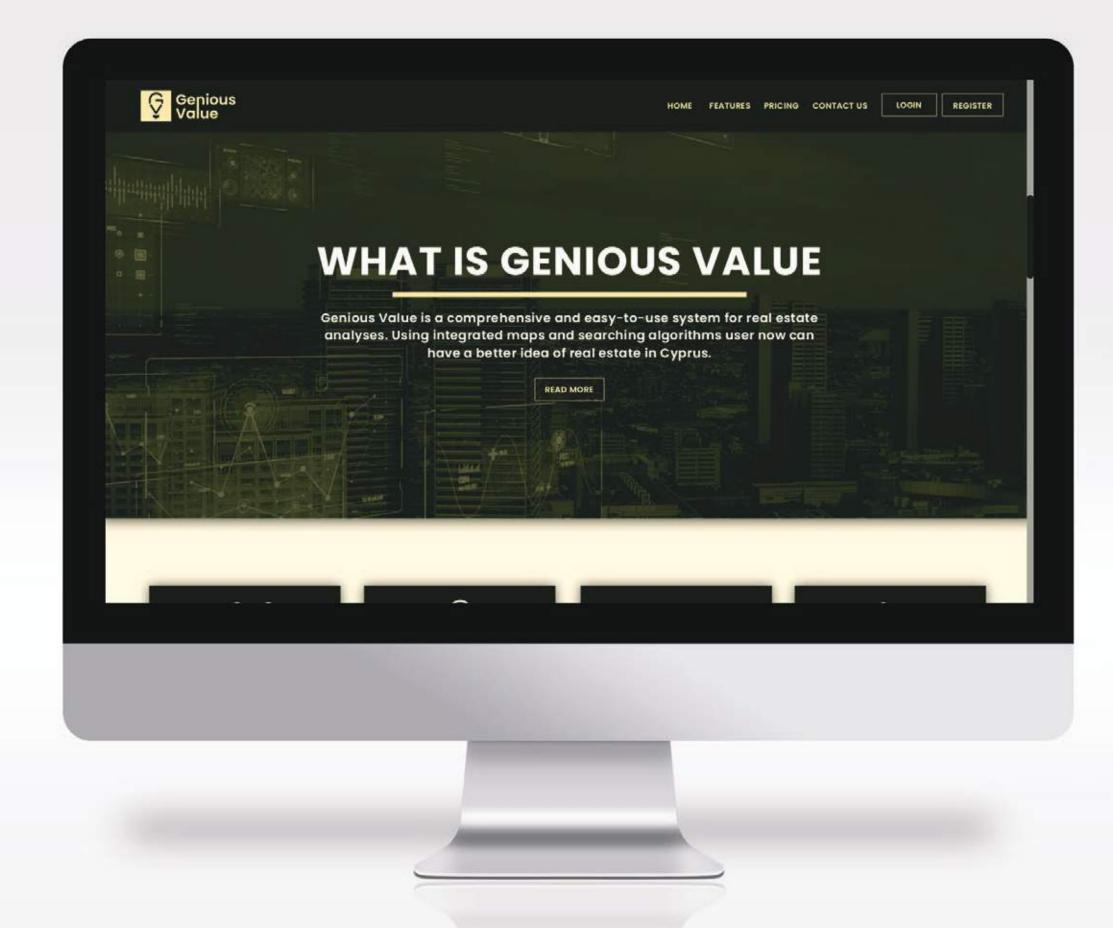
LEARN MORE

COLUMBIA

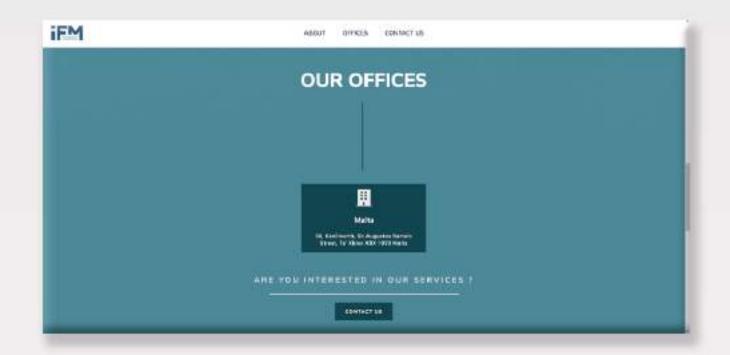


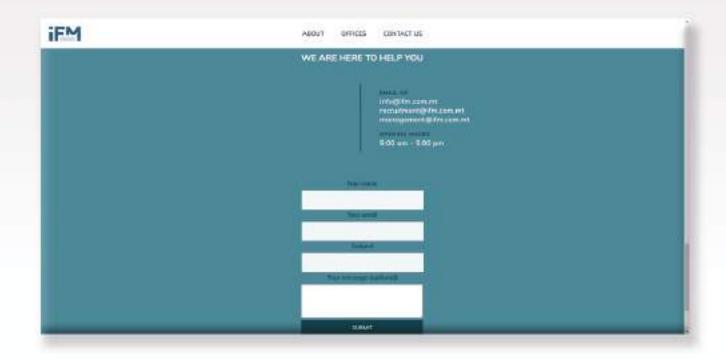






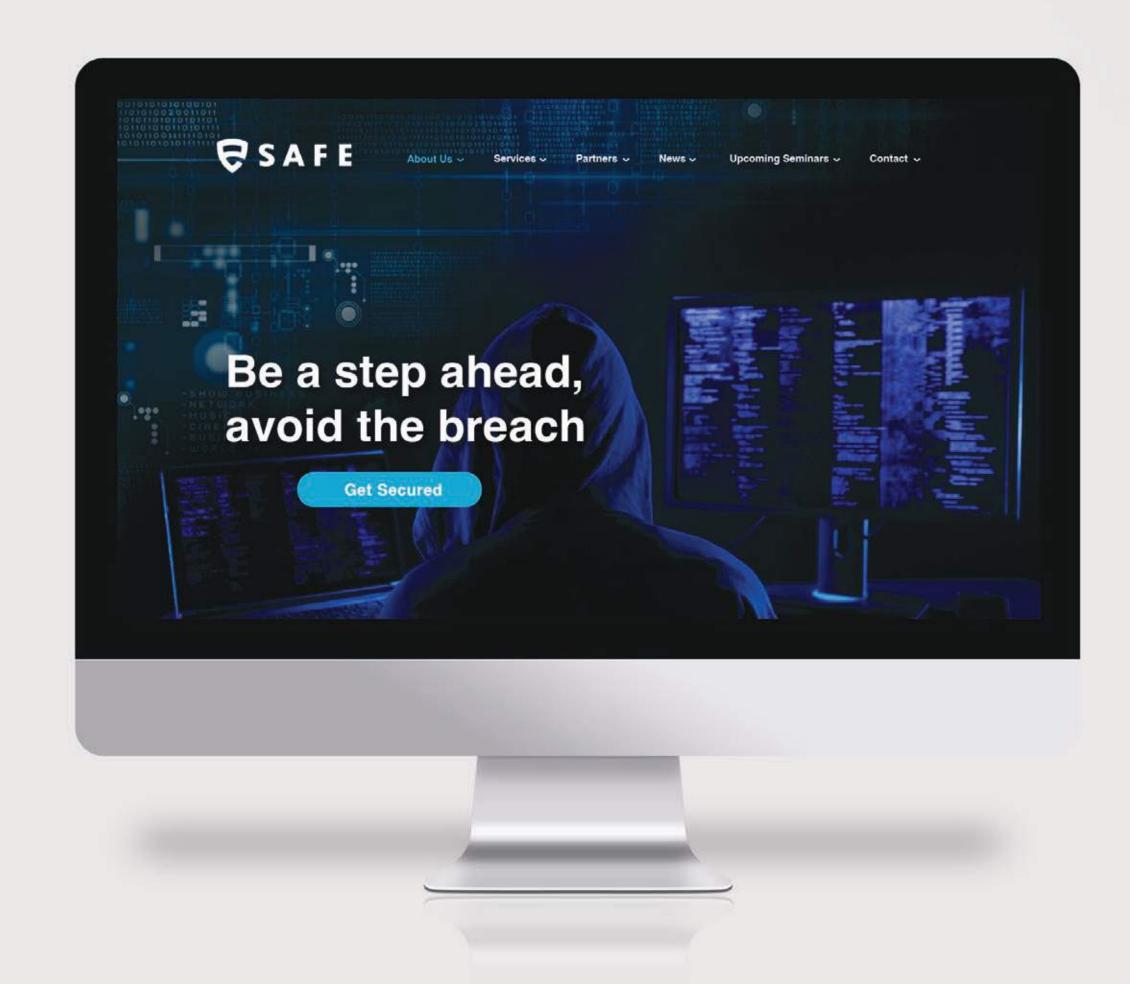












# OFFLINE ADVERTISING

# CAR/BUS WRAPPING



















# BILLBOARDS













# PACKAGING











FOR SINNERS AND SAINTS

### LOREM IPSUM

It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum. Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance.

> HOLYSENSE Brewery



AND IT TASTES

4 patties X 150g. Net Weight: 600g. BEEF FLAVOURED PATTY

AIN'T MEAT LOOKS LIKE (BEEF) AND IT TASTES

4 patties X 150g.



HIGH IN PROTEIN







# ξλά ούου



# COLLATERALS

Based in Limassol, D. Zavos Group offers clients a variety of cutting edge properties in prime locations all across Cyprus. These include luxury villas, apartments, and residences, available to rent or buy. The Group also possesses a large portlolio of commercial properties that can be rented out to companies for investment purposes. Currently, D. Zavos Group boaste more than 130 Commercial and Residential projects, of which 117 have been issued with separate title deeds.

D. Zavos Group operates offices in Cyprus, Jordan, Lebanon and the United Kingdom, with associate offices in Russian and Dubai, and is certified for ISO 90012015

## Consistent Quality

At B. Zavos Group we continually invest in consistent quality.

From the materials we use to the human resource we employ,
an application indicators to applice sustainable. we invest in qualitative indicators to produce sustainable. innovative and game-changing projects. innovation

We make a strong commitment to creative solutions to the We make a strong commitment to creative solutions to the most challenging and forward-looking construction projects. We embrace technology and strive for improving the development process through industry progress.

### Community

We strive to provide and maintain a sense of community and work ethic which encourages productivity and innovation but the community through at the same time gives back to the community through beautiful design and local development.

### Culture

We actively build a diverse and inclusive work environment encouraging teamwork and openness









# SOCIAL MEDIA









WEDNESDAY 28.10

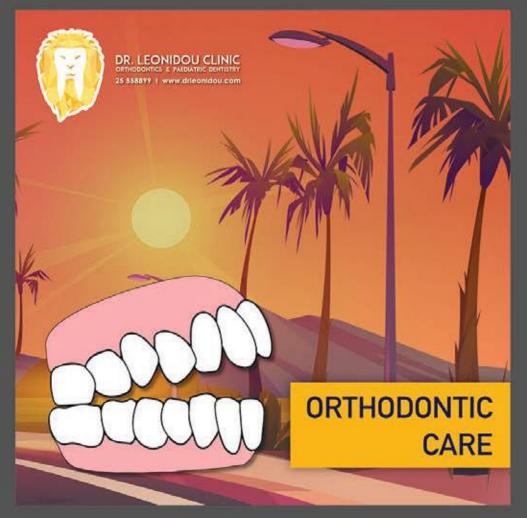
10:30 - 15:00











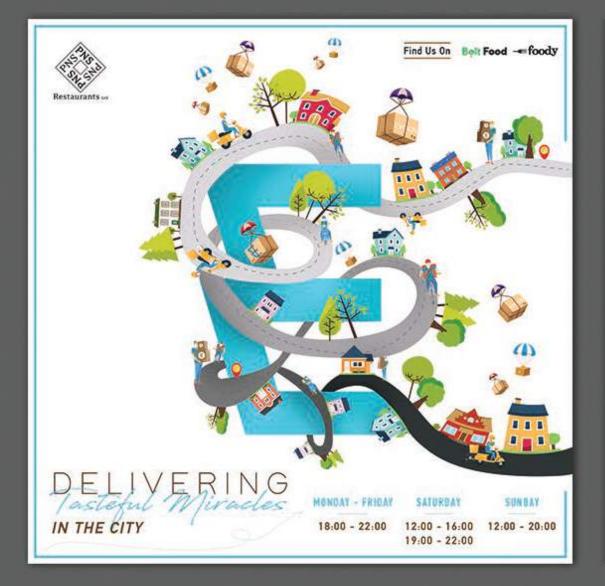


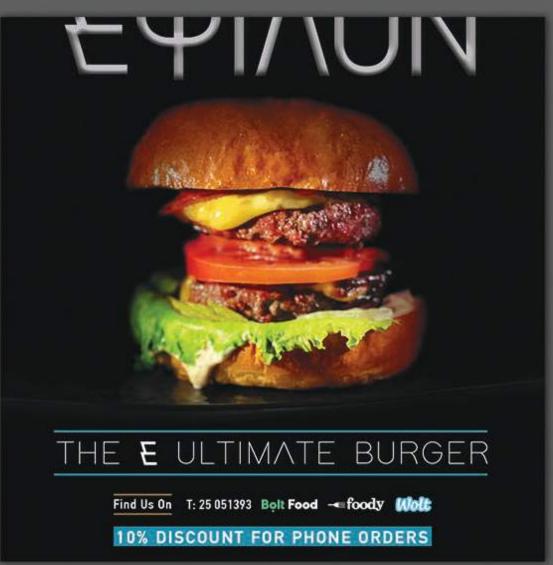






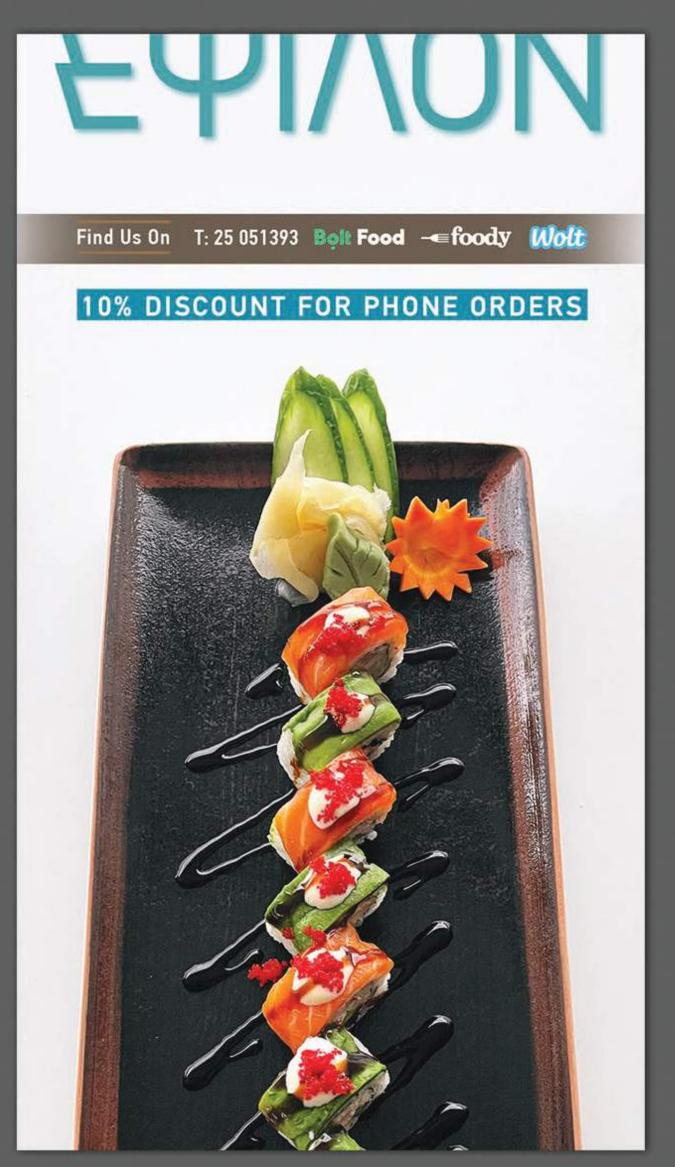


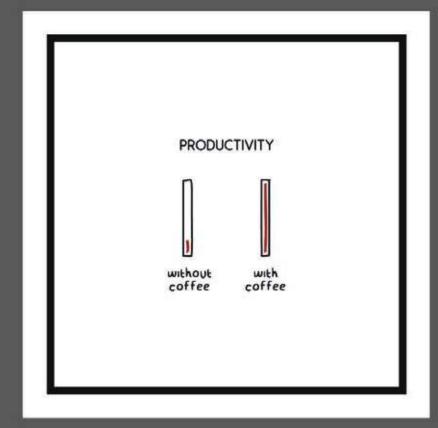








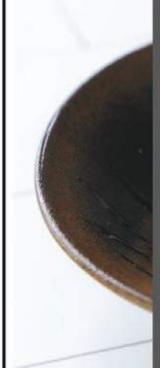
























### CALL US TO DISCUSS OR JOIN US FOR A COFFEE

+357 25 952 585 38, Genethliou Mitella Street, 3036, Limassol - Cyprus

